# Workforce Development Group ADB SEARCH REPORT - APR 2021 Page 1 of 2 | Who are the people looking for work?

**GEI** 

Monthly Users 1,701

**-46.8%** 

## **FILTER**

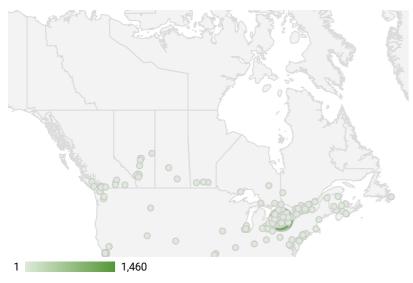
Peel Halton

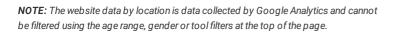
## AGE GROUP

## WEBSITE TRAFFIC BY LOCATION

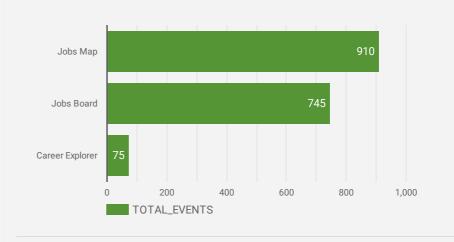
| 2.       Brampton       90       24         3.       Mississauga       76       23         4.       Sydney       102       10         5.       Caledon       16       9         6.       Singapore       93       9         7.       Amsterdam       86       8         8.       (not set)       72       7         9.       Dublin       70       7         10.       Santa Clara       66       6         11.       Frankfurt       63       6         12.       Newmarket       3       5         13.       Bengaluru       53       5         14.       London       4       4         15.       Overijse       48       4         16.       Windsor       6       4         17.       Oakville       12       4         18.       Brisbane       46       4         19.       Halton Hills       10       4         20.       Dubai       43       4 |     | City         | Users | Pageviews |
|---|-----|--------------|-------|-----------|
| 3.       Mississauga       76       23         4.       Sydney       102       10         5.       Caledon       16       9         6.       Singapore       93       9         7.       Amsterdam       86       8         8.       (not set)       72       7         9.       Dublin       70       7         10.       Santa Clara       66       6         11.       Frankfurt       63       6         12.       Newmarket       3       5         13.       Bengaluru       53       5         14.       London       4       4         15.       Overijse       48       4         16.       Windsor       6       4         17.       Oakville       12       4         18.       Brisbane       46       4         19.       Halton Hills       10       4         20.       Dubai       43       4   | 1.  | Toronto      | 179   | 255       |
| 4.         Sydney         102         102           5.         Caledon         16         9           6.         Singapore         93         9           7.         Amsterdam         86         8           8.         (not set)         72         7           9.         Dublin         70         7           10.         Santa Clara         66         6           11.         Frankfurt         63         6           12.         Newmarket         3         5           13.         Bengaluru         53         5           14.         London         4         4           15.         Overijse         48         4           16.         Windsor         6         4           17.         Oakville         12         4           18.         Brisbane         46         4           19.         Halton Hills         10         4      | 2.  | Brampton     | 90    | 248       |
| 5.       Caledon       16       9         6.       Singapore       93       9         7.       Amsterdam       86       8         8.       (not set)       72       7         9.       Dublin       70       7         10.       Santa Clara       66       6         11.       Frankfurt       63       6         12.       Newmarket       3       5         13.       Bengaluru       53       5         14.       London       4       4         15.       Overijse       48       4         16.       Windsor       6       4         17.       Oakville       12       4         18.       Brisbane       46       4         19.       Halton Hills       10       4  | 3.  | Mississauga  | 76    | 230       |
| 6.       Singapore       93       9         7.       Amsterdam       86       8         8.       (not set)       72       7         9.       Dublin       70       7         10.       Santa Clara       66       6         11.       Frankfurt       63       6         12.       Newmarket       3       5         13.       Bengaluru       53       5         14.       London       4       4         15.       Overijse       48       4         16.       Windsor       6       4         17.       Oakville       12       4         18.       Brisbane       46       4         19.       Halton Hills       10       4  | 4.  | Sydney       | 102   | 102       |
| 7.       Amsterdam       86       8         8.       (not set)       72       7         9.       Dublin       70       7         10.       Santa Clara       66       6         11.       Frankfurt       63       6         12.       Newmarket       3       5         13.       Bengaluru       53       5         14.       London       4       4         15.       Overijse       48       4         16.       Windsor       6       4         17.       Oakville       12       4         18.       Brisbane       46       4         20.       Dubai       43       4   | 5.  | Caledon      | 16    | 94        |
| 8.       (not set)       72       7         9.       Dublin       70       7         10.       Santa Clara       66       6         11.       Frankfurt       63       6         12.       Newmarket       3       5         13.       Bengaluru       53       5         14.       London       4       4         15.       Overijse       48       4         16.       Windsor       6       4         17.       Oakville       12       4         18.       Brisbane       46       4         20.       Dubai       43       4   | 6.  | Singapore    | 93    | 93        |
| 9.       Dublin       70       7         10.       Santa Clara       66       6         11.       Frankfurt       63       6         12.       Newmarket       3       5         13.       Bengaluru       53       5         14.       London       4       4         15.       Overijse       48       4         16.       Windsor       6       4         17.       Oakville       12       4         18.       Brisbane       46       4         20.       Dubai       43       4   | 7.  | Amsterdam    | 86    | 86        |
| 10.Santa Clara666611.Frankfurt636612.Newmarket35513.Bengaluru535514.London44415.Overijse484416.Windsor64417.Oakville124418.Brisbane464420.Dubai4344   | 8.  | (not set)    | 72    | 77        |
| 11.Frankfurt636312.Newmarket35313.Bengaluru535314.London44415.Overijse484416.Windsor64417.Oakville124418.Brisbane464419.Halton Hills1044  | 9.  | Dublin       | 70    | 70        |
| 12.Newmarket3513.Bengaluru53514.London4415.Overijse48416.Windsor6417.Oakville12418.Brisbane46419.Halton Hills104  | 10. | Santa Clara  | 66    | 66        |
| 13.Bengaluru535314.London4415.Overijse48416.Windsor6417.Oakville12418.Brisbane46419.Halton Hills10420.Dubai434  | 11. | Frankfurt    | 63    | 63        |
| 14.London4415.Overijse48416.Windsor6417.Oakville12418.Brisbane46419.Halton Hills10420.Dubai434  | 12. | Newmarket    | 3     | 56        |
| 15.Overijse484816.Windsor6417.Oakville12418.Brisbane46419.Halton Hills10420.Dubai434  | 13. | Bengaluru    | 53    | 53        |
| 16.Windsor6417.Oakville12418.Brisbane46419.Halton Hills10420.Dubai434   | 14. | London       | 4     | 49        |
| 17.Oakville12418.Brisbane46419.Halton Hills10420.Dubai434   | 15. | Overijse     | 48    | 48        |
| 18.Brisbane46419.Halton Hills10420.Dubai434   | 16. | Windsor      | б     | 48        |
| 19.     Halton Hills     10     4       20.     Dubai     43     4  | 17. | Oakville     | 12    | 46        |
| 20. Dubai 43 4  | 18. | Brisbane     | 46    | 46        |
|   | 19. | Halton Hills | 10    | 45        |
| 21. Sao Paulo 41 4  | 20. | Dubai        | 43    | 43        |
|   | 21. | Sao Paulo    | 41    | 41        |

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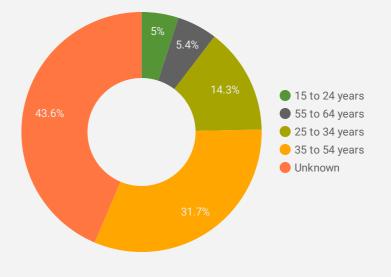




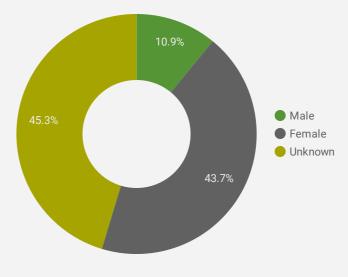
| NDER                       |                  | UUL              |             |  |
|----------------------------|------------------|------------------|-------------|--|
| JOB-SEEKER<br>REFERRALS    | Job Postings 543 | Employers<br>414 | Services 20 |  |
| INTERACTIONS BY TOOL 1,730 |                  |                  |             |  |



**INTERACTIONS BY AGE GROUP** 



**INTERACTIONS BY GENDER** 



Source: Job search data is collected from user interactions with the job finding tools on the connect2jobs.ca website.



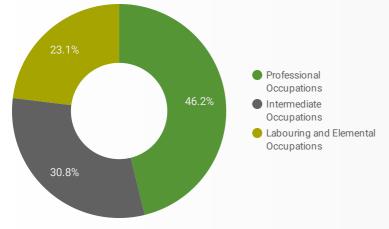


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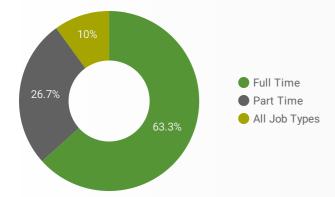
Page 2 of 2 | What kind of jobs are people looking for?

| FILTER A       | AGE GROUP - G  | ENDER - TOO           | L •        |
|----------------|--|-----------------------|------------|
| INTEREST BY SK | ILL TYPE   | TOP EMPLOYERS & AGENC | IES        |
|                | Management     General   | EMPLOYER              | POSTINGS • |
|                | Education, Law & Social,<br>Community and Gov't S                        | Kijiji Jobs           | 81         |
| 6.8%           | Sales & Service  | WeatherTech Canada    | 16         |
| 6.8%           | Art, Culture, Recreation &<br>Sport                                      | Bristol Dental Clinic | 7          |
| 10.2%          | Business, Finance & Administration                                       | Wittington            | 6          |
| 20.3%          | <ul> <li>Trades, Transport &amp;</li> <li>Equipment Operators</li> </ul> | Safety-Kleen          | 6          |
| 13.5%          | <ul><li>Health Care</li><li>Manufacturing &amp; Utilities</li></ul>      | SHALIMAR FLOWER SHOP  | 6          |
|                |  | Appleby College       | 6          |

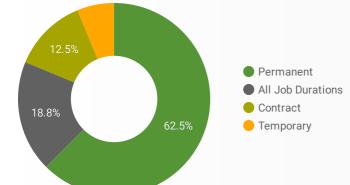
## **INTEREST BY SKILL LEVEL**



### **INTEREST BY JOB TYPE**



## **INTEREST BY JOB DURATION**



| EMPLOYER                           | POSTINGS - |
|------------------------------------|------------|
| Kijiji Jobs                        | 81         |
| WeatherTech Canada                 | 16         |
| Bristol Dental Clinic              | 7          |
| Wittington                         | 6          |
| Safety-Kleen                       | 6          |
| SHALIMAR FLOWER SHOP               | 6          |
| Appleby College                    | 6          |
| ROGERS COMMUNICATIONS              | 6          |
| Westonfoods                        | 5          |
| Carraway Parking                   | 5          |
| Abbey Animal Hospital              | 5          |
| Oakville Senior Citizens Residence | 5          |
| Bronte Boathouse                   | 4          |
| ACTIVE GREEN AND ROSS              | 4          |
| Parkwood Associates Inc            | 4          |

## **TOP OCCUPATIONS**

| 4-DIGIT NOC CODES                           | POSTINGS - |
|---|------------|
| Transport truck drivers                     | 189        |
| Administrative assistants                   | 78         |
| Other customer and information services re  | 77         |
| Material handlers                           | 26         |
| Retail salespersons                         | 25         |
| Dental assistants                           | 23         |
| Receptionists                               | 16         |
| Light duty cleaners                         | 13         |
| Other financial officers                    | 13         |
| Cooks                                       | 12         |
| Financial and investment analysts           | 11         |
| Landscape and horticulture technicians and  | 10         |
| Chefs                                       | 10         |
| Home child care providers                   | 8          |
| School principals and administrators of ele | 7          |